

# KDCA

## SMOKE TRAILS NEWS

KENORA DISTRICT CAMP OWNERS ASSOCIATION

Your Local Tourism Lobby Association Representing the Federal District of Kenora.

**NEXT  
MEETING**  
**Friday**  
**April 30, 2010**  
**Waldhof Hall**

### IN THIS ISSUE:

- **President's Message**
- **US. Visitors Do Not Require A Boaters Card**
- **Tourism Needs In Forest Management:  
Jack Pine Budworm Infestation**
- **Report From The NOTO Convention-Steve Hartle**
- **Ontario Announces New Tourism Regions-  
Ministry of Tourism**
- **KDCA Organization Objectives As Outlined  
In Our Constitution**

**WE SUPPORT OUR  
ALLIED MEMBERS**

**[www.kdca.ca](http://www.kdca.ca)**

ISSUE FOR:  
WINTER 2010

### President's Message:

**Winter 2010**

Dear Colleagues, Friends, Supporters, Customers, KDCA Executive & Directors:

Welcome to the 2010 tourism season! Let me state right off the bat that, as the new President of KDCA, having to write this "message" has given me a greater appreciation of the job that Harald Lohn, past President, did all these years. I will use this opportunity to digress a moment and acknowledge Harald for his multiple terms in office. He tackled the job with energy, commitment, a sense of humour and, above all, decorum. Big shoes....and impossible to fill. Thank you Harald! (Of course his job is not done yet!)

What can I say to the members of KDCA that you don't already know? As part of the tourism industry you are survivors. You don't need me to tell you to keep your chin up.....your glass is never less than half-full. You have likely tackled each and every issue that has come your way and made the necessary changes needed. The industry, camp owners and allied members alike, is not made up of "wilting lilies". You are part of a resilient group.

In an effort to research this attempt at a suitable message I delved into the "Smoke Trails" archives. From a 2005 issue I stumbled across this message: "The resource based tourism industry took a thumping in 2004 – just as it did in 2002 and 2003. The question becomes: How long is this going to continue?" O.K., there seems to be a trend here, but is that the message I want to send out? NO, because it is not all gloom and doom!

The message perhaps could be one of change.....most of which has been forced upon us, but some that we, as individual businesses, have initiated. These many small changes and decisive actions that we, as individuals, have all made are our success stories. They have helped to carry us through these difficult times.

Perhaps it isn't a message that I need to be presenting to you, but a question. We are all committed to our businesses, but what about the tourism industry as a whole? Does one exist without the other? If you have received this newsletter, you are already a committed member of KDCA, at least monetarily. Thank you very much for that support! I would ask, if you have not already done so, to take this commitment a step further and lend this organization your moral support. In your own business you know the value of someone standing by you when things need to be done. It's that kind of support that is important and enables us to move forward. We need this kind of support at our meetings.....even at our spring BBQ where the large crowd seems to have fewer and fewer camp owners each year. Your concern and ACTION for the Denzler's at Fisherman's Cove this past season is proof that this type of moral support is alive and well in our members.

Please consider attending the next KDCA meeting and adding your moral support to this organization. There is value in coming together as a group and having one voice, but without participation there is little that can be accomplished. We truly need some fresh ideas. What are your concerns? What are the issues that need our focus, energy and attention? I look forward to hearing from you!

Sincerely,  
Gord Bastable, KDCA President  
Email: [vbay@drytel.net](mailto:vbay@drytel.net)

## PLEASE SUPPORT KDCA ALLIED MEMBERS

Alex Wilson Coldstream Ltd.	807-223-2381
B. Taylor Home Hardware Building Centre	807-223-3381
Bay Lakes Mktg/All Canada Show	920-983-9800
BDO Financial Services	807-223-5321
Bilsbarrow & Assocs/Darkwater Dev.	807-938-6331
Bobby's Corner	807-227-2099
Border Bob's	218-283-4414
Buster's BBQ	807-227-5256
City of Dryden	807-223-6119
Consumers Frosted Foods Ltd.	807-468-8995
CSP Printing	807-547-3229
Dingwall Ford	807-223-2235
Domtar	807-223-2323
Dryden District Chamber of Commerce	807-223-2622
Dryden GM	807-223-7123
Dufresne Furniture	807-223-8009
Eagle Junction	807-755-2226
Egli's Sheep Farm	807-755-5231
Flexfish Inc.	1-877-799-7935
Gates Taxidermy	204-989-0188
Hook, Seller & Lundin	807-468-9831
J. Webb & Sons	1-800-465-5089
Kantola Motors	807-468-8984
Kenora Home Realty	807-468-4777
K-Sports	807-468-3308
Kupper Contracting	807-227-2194
Lake of The Woods Insurance	807-467-8800
McAuley & Partners/Thunder Mgt.	807-223-2254
McKinstry Chrysler	807-223-4214
Mercury Marine	204-349-3189
Meyers, Norris, Penny LLP	807-468-6471
Northern Lights Credit Union Ltd.	807-223-5358
Northwest Aqua Ltd.	807-547-5600
Ontario's Sunset Country	807-468-5853
Patricia Area Community Endeavors	807-221-3293
Railside Sports & Marine	807-223-3517
Royal Bank- Dryden Branch	800-769-5251
Shewchuk, MacDonell, Ormiston, Richardt & Fregeau LLP Barristers & Solicitors	807-468-9828
Square One Printwear	807-223-3885
Sysco Foods	1-800-665-5090
Telesky Taxidermist Ltd.	204-775-6769
The Flower Forest	807-221-2121
The Sam Group	1-800-860-4619
The Standard Insurance	807-468-3333
Timbermax	807-223-6699
TD Canada Trust	807-223-5237
Toronto Dominion Bank	807-223-5251
Village Corner	807-227-2671
Winters Owchar Fuerst Financial Services	807-223-6835
Woodlake Marine	1-866-460-2628
Wolframe's Inc.-World of Water	807-468-4338
Yamaha Motor Canada Ltd.	807-468-7533

### NEXT KDCA MEETING FRIDAY APRIL 30, 2010 WALDHOF HALL

Agenda items for the next KDCA meeting can  
be emailed to KDCA President Gord Bastable:  
[vbay@drytel.net](mailto:vbay@drytel.net)

[www.kdca.ca](http://www.kdca.ca)/[www.kdca-nwota.ca](http://www.kdca-nwota.ca)

[canadawelcomesyou.net](http://canadawelcomesyou.net)



## US. VISITORS DO NOT REQUIRE A BOATERS CARD

US. visitors staying less than 45 consecutive days  
**DO NOT REQUIRE A BOATER SAFETY CARD!**  
If they bring their own boat up they do not require a card.

If they rent a boat from a tourist outfitter all they have to  
do is prove they are "competent".

**Acceptable Proof of Competency for Non-Residents**  
For non-residents, proof of competency can take one of  
three forms:

- \* A Canadian-issued pleasure craft operator card.
- \* A completed boat rental safety check-list (for power-  
driven rental boats)
- \* An operator card or equivalent that meets the require-  
ments of their state.

## TOURISM NEEDS IN FOREST MANAGEMENT

*The resource-based tourism industry is an  
important component of Ontario's forest-based  
economy. Ensuring that the needs of the  
resource-based tourism industry are effectively  
addressed is a key part of a forest  
management plan.*

## JACK PINE BUDWORM INFESTATION

The Jack Pine Budworm is the most destructive insect pest  
affecting the jack pine resource in Ontario. Between 2004  
and 2009, defoliation affected hundreds of thousands of  
hectares in Northwestern Ontario. Tree damage and mor-  
tality caused by the Jack Pine Budworm can significantly  
reduce wood supply, alter habitat for many plants and  
animals, increase fire hazard, and impact aesthetics. To  
reduce these impacts the Ministry of Natural Resources  
is developing an Insect Pest Management Plan.

**Public information centres will be held  
at the following locations:**

Red Lake-Jan.26, 2010, MNR Boardroom from 2 pm to 8 pm  
Sioux Lookout-Jan.26, 2010, Sunset Inn from 2 pm to 8 pm  
Ear Falls-Jan.27, 2010, Ear Falls Legion from 3 pm to 7 pm  
Lac Seul First Nation-Jan.25, 2010, from 10 am to 2 pm  
Slate Falls First Nation-to be announced

**For further information please contact:**

Dave New- Red Lake Tel: 807-727-1383  
Gregg Lloyd-Red Lake Tel: 807-727-1347  
Kevin Pruys-Sioux Lookout Tel: 807-737-5040  
Kathy Crampton-Red Lake Tel: 807-727-1332

# Report from the NOTO Convention-Steve Hartle, Sault Ste Marie 2009

## Provincial Working Group – Outposts And Beds:

1. The working group seems to be backing Doug in the negotiations. There were frank discussions with the MNR, and Doug got very heated in talks as per members of the group.
2. Minister Canfield changed schedule to come to the convention. A plus for Doug. The fact that the Minister changed her schedule to come to NOTO, at the last minute, reinforces the notion that NOTO is the negotiating member with Queen's Park for the industry on most major issues. Many people maintained Doug had no pull with government.
3. NOTO wanted resolution of the beds issue by Jan. 1, 2010. Won't happen – too many departments in the MNR. Minister Canfield says spring and sounded a conciliatory note in her address to the members. Minister Canfield "believes in a strong industry", and wants resolution to the problem of beds and outposts by spring.
4. Sioux Lookout D.M. (member of working group) agreed with my statement, during a coffee break, that beds are so 1970's. He seemed to agree that there are broad fisheries management zones with regulations. Use the regulations instead of micro-managing individual lakes.

## The Executive Directors Opening Comments:

1. The E.D. got right to the point and said "if we are doing such a bad job, work with us to change us, or form the replacement". "Don't sit on the sidelines and grumble".
2. The E.D. then brought up the Sorbara Tourism Study, in which he stated that "I believe they got it right". When I asked him "if the report got it right, does this mean NOTO does not support Sunset Country as it's own region"? He tried to hedge his statement and went off on a 5 minute ramble. Later he said he did not think he answered my question. A member of the board said there had been conversations about Sunset Country and that if NOTO was smart it would align itself with Sunset Country.

## Drinking Water – Ministry of Health & Long Term Care, Environmental Health Section – Paul McCue

1. This issue is all over the map. What is good for one camp may not be good for a different camp. Work with the health unit on your own specific case.
2. By 2011 each camp must "tell the local health unit you exist and they must find you".
3. The goal of the drinking water act is to "provide safe water without undue burden to the operator".

4. Separate unfiltered water lines for toilets, water cooled ice machines, minnow tanks and etc. should be ok. This puts less burden on the filtration system and it should last longer, have fewer breakdowns, and therefore have less reporting.
5. Remote outposts should be able to post boil water advisories. Outposts cannot be monitored daily, nor can water samples get to the testing labs in 48 hours.
6. A.P. fly-in camps may not fall into the outpost category. Someone can be there to monitor the system.

## Harmonized Sales Tax

1. There are still many unanswered questions. The HST in the Maritime Provinces does not always supply an answer, because there is such a small tax base.
2. A 50% rebate of the 8% Provincial part of the tax to tourists is in question – not a sure thing. Other travel associations, along with NOTO are lobbying government to allow it. This is now old news as per NOTO.
3. Finalization of the bill should be done around the end of December 2009.

## Automated Licensing Systems

1. The new systems will work just like a credit card machine. Hardware, software and a 12 inch keyboard will be provided. Swipe the Outdoors Card and the printer prints out a receipt. The new system should reduce paperwork.
2. The new system works over telephone or internet.
3. Allows for a weekly preauthorized debit from your account, and on demand reconciliation.
4. A database will be created. Do we want to share guest names with other camps all across the Province? Will there be sharing names with other agencies, namely the border?

A new President was elected. Marg Watson Hyland is the owner of Sudbury Aviation. Lets' see which direction she takes NOTO.

The above were the important issues at the convention. Also, there were the usual informative seminars on websites, how to pass the business on to the kids, and how to sell the business.

*Steve Hartle, KDCA Treasurer attended the NOTO Convention Nov. 3-4, 2009 in Sault Ste. Marie, ON*

## ONTARIO ANNOUNCES NEW TOURISM REGIONS

December 18, 2009

NEWS RELEASE: MINISTRY OF TOURISM -Formation of 13 new tourism regions and Regional Tourism Organizations.

Regional Tourism Organizations will be established in regions across Ontario in early 2010. These organizations will be responsible for working with tourism partners to enhance and grow that region's tourism products and marketing activities.

The Province will help the industry transition to the new tourism regions by providing \$25 million in each of the next two years. This funding is in addition to the \$40 million in ongoing annual funding announced in the 2009 Ontario Budget.

### QUICK FACTS

Tourism spending in Ontario in 2008 was \$23 billion and over 300,000 people were directly and indirectly employed by the tourism industry.

The new regions build on key recommendations from *Discovering Ontario*, a report on the competitiveness of Ontario's tourism industry.

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## SUNSET COUNTRY TRAVEL ASSOC. COMMENTS ON NEW TOURISM REGIONS

Gerry Cariou, Executive Director of the Sunset Country Travel Association says that it won't change the way they market this area to visitors in the United States and elsewhere.

Cariou admits the creation of the new tourist regions will likely mean a decrease in funding for his organization.

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## KDCA ORGANIZATION OBJECTIVES AS OUTLINED IN OUR CONSTITUTION

*A reminder to our membership of what we are all about.*

### Article II.

**No. 1.** The objectives of this association shall be to promote and publicize the tourist industry of the Kenora, Patricia, Rainy-River Tourist area.

**No. 2.** To encourage and promote the conservation of Canadian wildlife, fish, and other natural resources.

**No. 3.** To foster a spirit of understanding and co-operation among camp operators and all others mutually interested in the tourist industry.

**No. 4.** To provide a voice for the tourist industry in the Kenora, Patricia, Rainy-River Tourist area, a voice that may be consulted by any government department, or other groups or individuals interested in conservation or any matters pertaining to the tourist industry in our district.

*Adopted at the Annual General Meeting of November 3rd, 1979.*

# EXECUTIVE & DIRECTORS

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Past President - Harald Lohn

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Vice President - Jaqui Haukeness

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Treasurer - Steve Hartle

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Dan Denzler 807-529-6346

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Mal Tygesson 807-755-2434

Rob Wisneski 807-227-2199

If for any reason you wish to speak with the executive or directors, and cannot reach them directly at their listed telephone number, please

Email the K.C.D.A. office:

office@kdca.ca