

## ADDRESSING ONTARIO'S GROWING DEER POPULATIONS

### McGuinty Government Begins Public Consultation On Proposed Hunting Changes

An increase in deer hunting opportunities in appropriate areas of the province is just one way the province proposes to help address the adverse effects of expanding deer populations and to ensure healthy, sustainable herds.

The public is invited to comment on proposed changes to deer hunting regulations that include:

- \* creating new hunting seasons
- \* enhancing existing seasons
- \* introducing a new type of additional deer seal called Hunter's Choice that would provide deer hunters with more flexibility and be available in some areas of southern Ontario.

The proposed changes are in response to recommendations from the Fish and Wildlife Heritage Commission. Established under the Heritage Hunting and Fishing Act, the Commission makes recommendations to the Minister of Natural Resources on fish and wildlife-related issues, including the promotion of hunting, fishing and conservation.

The proposed changes are posted for comment on the province's Environmental Registry: [www.ebr.gov.on.ca/ERS-Web-External](http://www.ebr.gov.on.ca/ERS-Web-External) at Registry Numbers 010-5338, 010-5337 and 010-5648.

### REMEMBER! PASSPORTS REQUIRED BY JUNE 2009

Whether You are Driving or Flying:

*The U.S. Government is requiring all of its citizens to have a Passport or other WHTI compliant document to return to the United States from Canada.*

### ABOUT NEXUS

NEXUS is a joint program between Canada Border Services Agency (CBSA) and United States Customs and Border Protection (CBP) that expedites air, land and sea travel between Canada and the United States for pre-approved, low-risk, frequent travellers.

To become a member in this program, you must:

- \* submit an application and go through a registration process;
- \* satisfy the eligibility criteria;
- \* be admissible in Canada and the United States; and
- \* pass risk assessments by both countries.

Membership will allow you to save time by: crossing the border more quickly, using automated NEXUS self-serve kiosks in designated areas at participating international airports; enjoying a quick and simplified entry process while travelling back and forth between Canada and the U.S., using dedicated lanes at the land border; and reporting to border officials by phone in advance of arrival in the marine mode.

Applications are available online or at Canada Post outlets, which make it more convenient for Canadians to apply for NEXUS. For more information in Canada, visit [www.nexus.gc.ca](http://www.nexus.gc.ca).

For U.S. information, visit [www.cbp.gov](http://www.cbp.gov).

[www.canadawelcomesyou.net](http://www.canadawelcomesyou.net)

Updates have been completed over the last month- new information about NEXUS, updated links and information.



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# KDCA

## SMOKE TRAILS NEWS

KENORA DISTRICT CAMP OWNERS ASSOCIATION

Your Local Tourism Lobby Association Representing the Federal District of Kenora.

NEXT MEETING:  
**Friday  
May 1, 2009  
Waldhof Hall**

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ISSUE FOR:  
WINTER 2009

### President's Message:

WINTER 2009

Dear KDCA Members, Allied Members, Colleagues and Interested Parties:

By now each of you know that Patricia Tygesson has passed away. In each of our hearts we know that she is in a better place and will now rest in peace. God Bless You, Pat! And let us not forget that Mal will continue to carry the light of Pat in his daily life. THANKS Mal. Know that all of us are here for you!

Let's face it – the 2009 tourism season does not look at all that promising, at least right now. As told to me, those whom we rely on for business are facing some tough economic times in light of job layoffs, downsizing, mortgage crisis, tight lending policies, etc., etc., etc. Couple these issues with the constant bombardment of bad news through all forms of media (i.e., TV, print, radio, internet) and we have the makings of tough times for tourism in NW Ontario. But there is always hope. With the arrival of the TRILLION DOLLAR stimulus package in the USA, melting of snow, lengthening of day lights hours and temperatures warming a bit we might just experience that "mid-Spring surge" of customers wanting to come north to enjoy the offerings each have worked so hard to develop and market. A spring surge just might happen, but then again ...

On a related note, over these past winter months KDCA has re-energized its efforts towards those issues that matter most to our membership: border, marketing, deer hunt, land use permits (LUP), and the Memorandum of Understanding (MoU) with Northwestern Ontario Tourism Association (NWOTA). In addition, we had the opportunity in January 2009 to meet with the Minister of Tourism, Ms. Monique Smith, and hear her views on the state of tourism in Ontario and share the "roll-out" of the Northern Ontario Five-Year Tourism Marketing Strategy 2008-2012. Excerpts from this presentation have been included in this newsletter with more information and the full presentation available on our websites - [www.kdca.ca](http://www.kdca.ca) or [www.kdca-nwota.ca](http://www.kdca-nwota.ca). Also, by the time you receive this newsletter the Tourism Competitiveness Study final report, Discovering Ontario: A Report on the Future of Tourism will have been released. Again, I encourage all of you to read this report and digest the information because its contents may be the road map for directing Provincial strategies in the tourism arena.

A final note: the doldrums of winter (e.g., ice, snow, low temperatures, etc.) are the harbingers of spring, so relax, get ready, and, be of good cheer. Another season is on the way!

Respectfully submitted,

Harald Lohn  
KDCA President



## WE SUPPORT OUR ALLIED MEMBERS

P.O. Box 545, Dryden, Ontario P8N 2Z2 Phone (807) 223-3266 [www.kdca.ca](http://www.kdca.ca)

## MINISTER DELAYS MARKET VALUE RENTS FOR ALL COMMERCIAL OUTPOST CAMPS UNTIL 2010

Todd C. Eastman, MFC: NOTO Lands & Forests Issues Manager

NOTO has just been notified by staff in the Minister of Natural Resources office that the implementation of market based rents for all commercial outpost camps on crown land will be delayed until January 1, 2010.

In mid-September of this year MNR notified land use permit holders for commercial outpost camps that market value based rents would take effect January 2009. Immediately following this notice, the NOTO office was inundated with calls from the industry. A range of concerns were brought to our attention but the concern that seemed to resonate with everyone was the short notification and related difficulty of being able to plan for these increases.

In early October NOTO brought the concerns of the industry forward at a Provincial Resource-Based Tourism Working Group meeting. At the meeting NOTO urged MNR to delay implementation by one year so businesses could effectively budget and the working group could have more time to address a number of issues related to the initiative.

NOTO had hoped to have a decision from the Ministers office in time for NOTO Convention, and Minister Cansfield indicated that she was working to address our concern in her recorded video address at the event. We continued our discussions with senior officials, including deputy ministers, and policy staff in the ministers office. This decision is the payoff for our efforts.

This delay buys us some time to get the details of this important initiative right. We will continue to work with MNR to sort out the outstanding issues so we can have a smooth transition to long term leases based on market value rents in 2010.

### Patricia Marie Tygesson



In loving memory of Patricia Marie Tygesson, age 51 years, who died in the Dryden Regional Health Center Saturday, November 29th following a courageous battle with cancer.

Pat Tygesson is survived by her husband Mal, her mother Margaret Pickering, step-daughter Wendy Tygesson of Dryden, brothers and sisters: Carl, Walter and Garry Davies, Kelly Vielleux, Tracy King, Kyle Davies, Noreen Forsythe and Mark Davies as well as numerous nieces, nephews and other relatives.

A Memorial Funeral Service to celebrate the life of Pat Tygesson was held Wednesday, December 3rd at 1:00 p.m. in the Stevens Funeral Homes "Moffat Chapel" with Alice Bloomfield officiating. Interment of ashes will take place at a later date.

Should friends desire donations to the CT Scan Fund may be made through the Stevens Funeral Homes "Moffat Chapel", P.O.Box 412, Dryden P8N 2Z1.

## PLEASE SUPPORT KDCA ALLIED MEMBERS

Alex Wilson Coldstream Ltd.	807-223-2381
B.Taylor Home Hardware Building Centre	807-223-3381
Bay Lakes Mktg/All Canada Show	920-983-9800
BDO Financial Services	807-223-5321
Bilsbarrow & Assocs/Darkwater Devs	807-938-6331
Bobby's Corner	807-227-2099
Border Bob's	218-283-4414
Buster's BBQ	807-227-5256
Canada Borderlink Inc.	403-218-1300
City of Dryden	807-223-6119
Clean More Service	807-223-2467
Consumers Frosted Foods Ltd.	807-468-8995
CSP Printing	807-547-3229
Dingwall Ford	807-223-2235
Domtar	807-223-2323
Dryden District Chamber of Commerce	807-223-2622
Dryden GM	807-223-7123
Dufresne Furniture	807-223-8009
Eagle Junction	807-755-2226
Egli's Sheep Farm	807-755-5231
Flexfish Inc.	1-877-799-7935
Hawkins Taxidermists Ltd.	204-786-6566
Hook, Sellar & Lundin	807-468-9831
J.Webb & Son	1-800-465-5089
Kantola Motors	807-468-8984
Kenora Home Realty	807-468-4777
Kupper Contracting	807-227-2194
K-Sports	807-468-3308
Lake of The Woods Insurance	807-467-8800
Lund Boats	204-479-8855
McAuley & Partners	807-223-2254
McKinstry Chrysler	807-223-4214
Mercury Marine	204-349-3189
Meyers, Norris, Penny LLP	807-468-6471
NMMA Sortsshows	1-800-777-4766
Northern Lights Credit Union Ltd.	807-223-5358
northwest design + communications	807-223-3691
Ontario's Sunset Country	807-468-5853
Patricia Area Community Endeavors	807-221-3293
Railside Sports & Marine	807-223-3517
Royal Bank- Dryden Branch	800-769-5251
Royal Bank - Winnipeg Branch	800-769-2511
Shewchuk, MacDonell, Ormiston, Richardt & Fregeau LLP Barristers & Solicitors	807-468-9828
Skene Transfer	807-937-5960
Skillen-Squire Insurance Services Ltd.	807-223-2215
Square One Printwear	807-223-3885
Steve Struk Ltd. Esso	807-223-2669
Sysco Foods	1-800-665-5090
Telesky Taxidermist Ltd.	204-775-6769
The Flower Forest	807-221-2121
The Magnes Group	905-889-4933
The Sam Group	1-800-860-4619
The Standard Insurance	807-468-3333
Timbermax	807-223-6699
TD Canada Trust	807-223-5237
Toronto Dominion Bank	807-223-5251
Vermillion Bay Co-op	807-227-2160
Village Corner	807-227-2671
Weyerhaeuser Canada	807-223-2323
Woodlake Marine	1-866-460-2628
World of Water	807-468-4338
Yamaha Motor Canada Ltd.	807-468-7533

### NEXT KDCA MEETING FRIDAY, MAY 1, 2009 WALDHOF HALL DINNER AND DANCE TO FOLLOW

Agenda items for the next KDCA meeting can be emailed to Harald at [Kabeelo@integraonline.com](mailto:Kabeelo@integraonline.com)

## BOOSTING TOURISM IN NORTHERN ONTARIO

Provincial AND Federal Governments Invest \$2.3 Million To Attract More Travellers To The North

January 20, 2009- Ontario and the federal government are investing \$2.3 million to support new marketing strategy that will help to grow the northern tourism economy by making it much easier for travellers to plan and purchase trips to the North.

In partnership with the northern tourism strategy, a new five-year plan (2008-2012) is being introduced to improve tourism marketing efforts for Northern Ontario. The plan will bring together the marketing efforts of virtually all the northern tourism partners. This will help to promote and sell Northern Ontario by targeting markets across Ontario, Quebec, Western Canada and U.S. border states like Michigan, Illinois, Minnesota and New York.

More than 500 Northern Ontario tourism industry members helped to develop the strategy through a series of public consultations and one-on-one interviews held in 2007. Projects launched in the first year include:

- \* a new web portal, showcasing Northern Ontario's tourism offerings;
- \* a marketing campaign, targeted at key U.S. and domestic markets that drive consumers to this new portal; and
- \* a toolkit to further educate the industry on word-of-mouth marketing in the digital world, public relations, and how to manage photo and video archives.

In 2008, Northern Ontario was introduced through a first phase as "Canada's Great Outdoors" in the Chicago market. This multi-media campaign, which features famous outdoorsman and television personality Babe Winkelman, has shown great results and is being further developed this year as part of the new strategy. The 2009 campaign includes television spots, billboards, newspaper stories as well as online advertising.

### QUICK FACTS

#### IN 2007, tourism to Northern Ontario generated:

- 7.8 million visits, with 71% coming from Ontario and 15% from U.S. border states;
- \$1.3 billion in visitor spending;
- 22,000 jobs in the region and \$1.3 billion towards the region's GDP; and
- \$717 million in tax revenue from the region for all three levels of government.

Kenora District Camp Owners Association

Home Links & Downloads News Travel Information KDCA Members

[www.kdca.ca](http://www.kdca.ca)

## KDCA-NWOTA PRESENTATION TO THE MINISTER OF TOURISM, MS. MONIQUE SMITH- JANUARY 20, 2009

The following are excerpts from the presentation. For the full presentation please visit [www.kdca.ca](http://www.kdca.ca) or [www.kdca-nwota](http://www.kdca-nwota) web sites.

Tourism is vital to Northwestern Ontario. In the Sunset Country Travel Area (SSCTA) alone tourism employs nearly 10,000 individuals and contributes \$451 million to the economy. In 2008 we presented a document to the Sorbara Competitiveness Study outlining seven issues we felt were important to Northwestern Ontario. Tourism generates over \$5,400 for every man, woman, and child in SSCTA. This compares to tourism expenditures for the rest of Ontario at a little over \$1,200 per person. With the forest industry declining in Ontario, it is even more important that we do all we can to promote a strong tourism industry in Northwestern Ontario. This has become very evident with the change in attitude amongst community leaders as they start to embrace tourism. Another major difference between SSCTA and the rest of Ontario is the importance of the U.S. visitor to our area. In the new five-year marketing strategy, the value of the U.S. overnight person visits is listed at 40% for Northwest Ontario. Actually it is 58.8% in SSCTA, but tourism expenditures by U.S. visitors is 80% of SSCTA total. This is in comparison to 23% for the rest of Ontario. (NOSTA=23.1%, TR 10-11=20.6% and S-Ontario = 24.5%) And finally, when comparing tourism growth in SSCTA to other popular outdoor recreation areas we are losing ground. For example, in 1985 resort sales in SSCTA was estimated to be 4.6 times greater than that of Minnesota. Just 25 years later we are about even. We were over 18 times greater than Northeastern Minnesota and today we are a little over four times. The question is, "Why?! With far superior wilderness and fisheries management in Northwestern Ontario, offering much greater opportunity to the outdoor enthusiast, why is tourism in our region not growing? We would suggest two key issues may be causing this 1) the border and 2) the need for enhanced marketing for Northwestern Ontario. This is supported in recent studies. KDCA/NWOTA would like to ask for your help on the following issues:

- 1. The border** - We understand that this is a federal issue, but we would like to ask for your help in bringing attention to this as we strongly feel we are the canary in the coal mine. It is not just a Northwestern Ontario issue, but an issue that is affecting the tourism economy all across Ontario and Canada.
- 2. Enhanced marketing for SSCTA** - We know that our markets are different in Northwestern Ontario. And we know the constant struggle that your Ministry has had in trying to execute an effective program to reach that market. After many years and a variety of different strategies we suggest that it would be more effective if you let us propose a marketing strategy for Northwestern Ontario. We would ask for support in developing that proposal. We would ask that the province relocate the Fort Frances Travel Information Center to an area more in line with the flow of traffic using the border.
- 3. Infrastructure** - We would ask for your support in insuring our visitors have adequate infrastructure to travel, which would include improved roads with attention to waysides, rest areas and "area interest building" historical markers. We would be glad to offer our assistance in this effort.