

F2 TORNADO TOUCHDOWN AT FISHERMAN'S COVE

Three Oklahoma men were killed Thursday, July 9 th. after a tornado ripped through Fisherman's Cove south of Ear Falls. All three men were inside the cabin when it was ripped from the ground, said Geoff Coulson, a meteorologist with environment Canada. Five other people inside a second cabin received minor injuries, Coulson said.



Debris is shown near a downed tree at the site of a tornado touchdown.

(CBC)Environment Canada confirmed Friday afternoon that an F2 tornado, with winds between 181 km/h to 252 km/h, blasted through Fisherman's Cove Resort on the tip of Lac Seul, about 200 kilometres northeast of Kenora. It hit just after 8:30 p.m., according to Ontario Provincial Police.

The Ontario Storm Prediction Centre sent out an investigator to assess the damage.



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If for any reason you wish to speak with the executive or directors, and cannot reach them directly at their listed telephone number, please call or fax the K.C.D.A. office:
(807) 223-3266

KDCA

SMOKE TRAILS NEWS

KENORA DISTRICT CAMP OWNERS ASSOCIATION

Your Local Tourism Lobby Association Representing the Federal District of Kenora.

NEXT MEETING: Wednesday Oct.7, 2009 Evergreen Lodge

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www.kdca.ca

ISSUE FOR:
SUMMER 2009

President's Message:

SUMMER 2009

Dear Colleagues, Friends, Supporters, Customers and those that care:

The tourism season is underway, or, is it? Just about the time the ice melted, snow was plowed and rain quit falling (tough "opener" again this season) those of us in the tourism industry faced an onslaught of downright depressing, if not devastating news: fewer guests; new, confusing, more costly fishing licenses; inevitable visit by the health department to discuss water systems; increased scrutiny of our customers at Ontario ports of entry, especially Fort Frances; new tax increases in 2010; ONE BILLION dollar subsidy for the timber industry (they need it) and not a single dollar increase for tourism; land use permit (LUP) fees rising over 700% in 2010; fewer persons traveling into NW Ontario; gas prices creeping up; exchange rates trending downward; dockside boat check lists, small boat registration; and, little in the way of infrastructure improvement. On top of this, in 2010 we will be required to collect some \$80-120 million for the Provincial Government with a return of what? It remains to be seen!

But, there is good news, in fact, very good news. When tragedy struck Fisherman's Cove we saw an industry, allied businesses, local communities, neighbors and good friends rally to the cause – clearing debris, cleaning up, hauling garbage and trash, cooking food, delivering, directing traffic, managing and organizing clean-up and restoration activities and on and on. Help came from every side and from everywhere. Dan Denzler (co-owner of Fisherman's Cove) said "we were simply overwhelmed with all of the help and support we received from everyone, everywhere." Dan further stated: "we can't thank everyone for everything often enough. But we would like to try, so Thank you. Thank you. Thank every one of you. We will be back and we will be better than ever."

The lessons of this season will be many and varied. Some will be harsh and some will be vivid but all of us in the tourism industry can take pride in the fact that we have learned one lesson very well – we take care of our customers, we take care of our friends and we take care of those that share our heritage as tourism operators.

As one tourist operator, I am proud and honored to share our chosen lifestyle.

THANK YOU!

Harald Lohn
KDCA President

P.S. REMEMBER – The KDCA Fall Meeting will be Wednesday, October 7 th at Evergreen Lodge on Eagle Lake. Elections will take place at this meeting for President, Vice-President and Treasurer.

WE SUPPORT OUR ALLIED MEMBERS

P.O. Box 545, Dryden, Ontario P8N 2Z2 Phone/Fax: (807) 223-3266 www.kdca.ca

**PLEASE SUPPORT
KDCA ALLIED MEMBERS**

- | | |
|---|----------------|
| Alex Wilson Coldstream Ltd. | 807-223-2381 |
| B. Taylor Home Hardware Building Centre | 807-223-3381 |
| Bay Lakes Mktg/All Canada Show | 920-983-9800 |
| BDO Financial Services | 807-223-5321 |
| Bilsbarrow & Assocs/Darkwater Devs | 807-938-6331 |
| Bobby's Corner | 807-227-2099 |
| Border Bob's | 218-283-4414 |
| Buster's BBQ | 807-227-5256 |
| Canada Borderlink Inc. | 403-218-1300 |
| City of Dryden | 807-223-6119 |
| Clean More Service | 807-223-2467 |
| Consumers Frosted Foods Ltd. | 807-468-8995 |
| CSP Printing | 807-547-3229 |
| Dingwall Ford | 807-223-2235 |
| Domtar | 807-223-2323 |
| Dryden District Chamber of Commerce | 807-223-2622 |
| Dryden GM | 807-223-7123 |
| Dufresne Furniture | 807-223-8009 |
| Eagle Junction | 807-755-2226 |
| Egli's Sheep Farm | 807-755-5231 |
| Flexfish Inc. | 1-877-799-7935 |
| Hawkins Taxidermists Ltd. | 204-786-6566 |
| Hook, Seller & Lundin | 807-468-9831 |
| J. Webb & Son | 1-800-465-5089 |
| Kantola Motors | 807-468-8984 |
| Kenora Home Realty | 807-468-4777 |
| Kupper Contracting | 807-227-2194 |
| K-Sports | 807-468-3308 |
| Lake of The Woods Insurance | 807-467-8800 |
| Lund Boats | 204-479-8855 |
| McAuley & Partners | 807-223-2254 |
| McKinstry Chrysler | 807-223-4214 |
| Mercury Marine | 204-349-3189 |
| Meyers, Norris, Penny LLP | 807-468-6471 |
| NMMA Sortsshow | 1-800-777-4766 |
| Northern Lights Credit Union Ltd. | 807-223-5358 |
| Northwest Aqua Ltd. | 807-547-5600 |
| northwest design + communications | 807-223-3691 |
| Ontario's Sunset Country | 807-468-5853 |
| Patricia Area Community Endeavors | 807-221-3293 |
| Railside Sports & Marine | 807-223-3517 |
| Royal Bank- Dryden Branch | 800-769-5251 |
| Royal Bank - Winnipeg Branch | 800-769-2511 |
| Shewchuk, MacDonell, Ormiston, Richardt & Fregeau LLP Barristers & Solicitors | 807-468-9828 |
| Skene Transfer | 807-937-5960 |
| Skillen-Squire Insurance Services Ltd. | 807-223-2215 |
| Square One Printwear | 807-223-3885 |
| Steve Struk Ltd. Esso | 807-223-2669 |
| Sysco Foods | 1-800-665-5090 |
| Telesky Taxidermist Ltd. | 204-775-6769 |
| The Flower Forest | 807-221-2121 |
| The Magnes Group | 905-889-4933 |
| The Sam Group | 1-800-860-4619 |
| The Standard Insurance | 807-468-3333 |
| Timbermax | 807-223-6699 |
| TD Canada Trust | 807-223-5237 |
| Toronto Dominion Bank | 807-223-5251 |
| Vermilion Bay Co-op | 807-227-2160 |
| Village Corner | 807-227-2671 |
| Weyerhaeuser Canada | 807-223-2323 |
| Woodlake Marine | 1-866-460-2628 |
| World of Water | 807-468-4338 |
| Yamaha Motor Canada Ltd. | 807-468-7533 |

**NEXT KDCA MEETING
WEDNESDAY OCT. 7, 2009
EVERGREEN LODGE**

ELECTIONS TO TAKE PLACE
Agenda items for the next KDCA meeting can be
emailed to Harald at Kabeelo@integraonline.com

**SUNSET COUNTRY TRAVEL AREA
MARKETING STRATEGY FORUM
"STRONGER TOGETHER"**

**TUESDAY, SEPT.22,2009
WEDNESDAY, SEPT.23,2009
BEST WESTERN, DRYDEN, ON**

KDCA/NWOTA are proud to present a two-day public forum bringing tourism leaders together to listen to experts from other tourism regions. The conference will provide the opportunity to develop a marketing strategy designed specifically for our region.

In addition to participating in several presentations, attendees will be provided opportunities to network with other Tourism Organizations, Resort Operators, Marketing Experts and Community Leaders.

Registration starts at 10:00 a.m. at the Best Western Motor Inn, Hwy. 17, Dryden.

**VISITOR NUMBERS ON THE DECLINE IN
NORTHWESTERN ONTARIO**

The number of Americans visiting Northwestern Ontario continues to drop.

Statistics Canada says about 32,000 Americans entered Canada at the border in Fort Frances in May.

That's about 2,000 fewer crossings than the same period in 2008.

THE INSERT ENCLOSED IN THIS NEWS-
LETTER IS CORRESPONDENCE BETWEEN
KDCA-NWOTA AND THE MINISTRY OF
TOURISM IN REGARDS TO THE SORBARA
REPORT "DISCOVERING ONTARIO".

For more information visit:
www.kdca-nwota.ca

"STRONGER TOGETHER" CONFERENCE AGENDA

Tuesday September 22, 2009

10:00 am - 5:00 pm	Registration Best Western, Dryden Ontario	
10:30 am - 11:00 am	Opening Remarks and Greetings Harald Lohn, Jerry Fisher Co-Chairs KDCA/NWOTA Partnership Mayor of Dryden, Anne Krassilowsky	
11:00am - 12:00 pm	Key Note Address Facilitator Marketing Plan (TBD) Conference Goals	
12:00 pm - 1:00 pm	Lunch Break	
1:00 pm - 1:45 pm	Where we are now: Gerry Cariou, (Sunset Country Travel Association) Mike Lohan (PAT Region Tourism Council)	
1:45 pm - 2:30 pm	Tourism Trends and Tactics - Bill Giest,)	
2:30 pm - 3:00 pm	Coffee Break	
3:00 pm - 3:45 pm	Table Work / Group	One on One Meetings with Marketing Experts
3:45 pm - 4:45 pm	Panel Discussion: Local Success Stories	
5:30pm - 6:00pm	Cocktail Reception	
6 : 0 0 p m	Dinner	

Wednesday, September 23, 2009

8:00 am - 11:00 am	Registration Best Western, Dryden Ontario	
8:00am to 9:00 am	Continental Breakfast	
9:00am to 9:45 am	Northern Marketing Strategies Anthony Everett, CEO Northern British Columbia Tourism Council	
9:45 am - 10:30 am	Facilitator: Marketing Plan Table Work	One on One Meetings with Marketing Experts
10:30 am - 10:45 am	Coffee Break	
10:45 am - 11:30 am	Facilitator: Presentations of Group Work	One on One Meetings with Marketing Experts
11:30 am -12:00 pm	Speaker TBA	
12:00 pm - 1:00 pm	Lunch	
1:00 pm - 2:00m	Facilitator: Table Work / Group One on One Meetings with Marketing Experts	One on One Meetings with Marketing Experts
2:00pm - 2:30pm	Closing Remarks, Next Steps.	

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